



Image presentation AVANA Invest Group



Our Credo

„**Active Investment Management** with **ETFs** and **Risk Management**

are three, equally weighted members of the AVANA investment chain.

Your investment success is only as good as the weakest link in your own investment process.

Three AVANA Chain Members:

- Strategic Asset Allocation
- Exchange Traded Funds
- Strict Risk Management



The AVANA Invest group was founded in January 2009

AVANA Invest GmbH, Munich

- Asset and risk management regulated by BaFin
- Specialized in ETFs, asset allocation and rule-based risk management

AVANA Investment Stock Cooperation, Munich

- German fund management company regulated by BaFin
- Offering all investment possibilities according to investment law

AVANA Investment Management Company Société à responsabilité limitée, Luxembourg

- Luxembourg fund management company regulated by CSSF
- Offering all investment possibilities according to Luxembourg investment law

AVANA FIRST FEEDER S.A. SICAV-FIS, Luxembourg

- Luxembourg fonds d'investissement spécialisé (specialised investment fund) organized as a société d'investissement à capital variable (investment company with variable capital) under the legal form of a société anonyme (public limited liability company) in accordance with the 2007 Act

AVANA Funds plc, Ireland

- Open-ended umbrella type investment company with variable capital incorporated in Ireland as a public limited company

Core Competences of our Executive Management

- **„First Mover“** within the German ETF Market



Götz J. Kirchhoff



Thomas W. Uhlmann

- **Many years of experience** within the investment industry: portfolio management, fund administration, risk controlling, IT, product development, investment law, sales & marketing

- **Foundation** of the first and most successful German ETF company

- **Establishment** of ETFs in Europe

Core Competences of our Team

- Today the AVANA team includes 13 well experienced investment professionals with a profound knowledge of the asset management as well as the ETF space.
- Our medium-sized company enables an unbureaucratic and tailor-made service which can easily be judged by our clients success.



- Long time experience makes AVANA Invest to be a specialist for innovative ETF based investment solutions which are predestinated to serve institutional standards.

AVANA Invest?

- **Who we are**

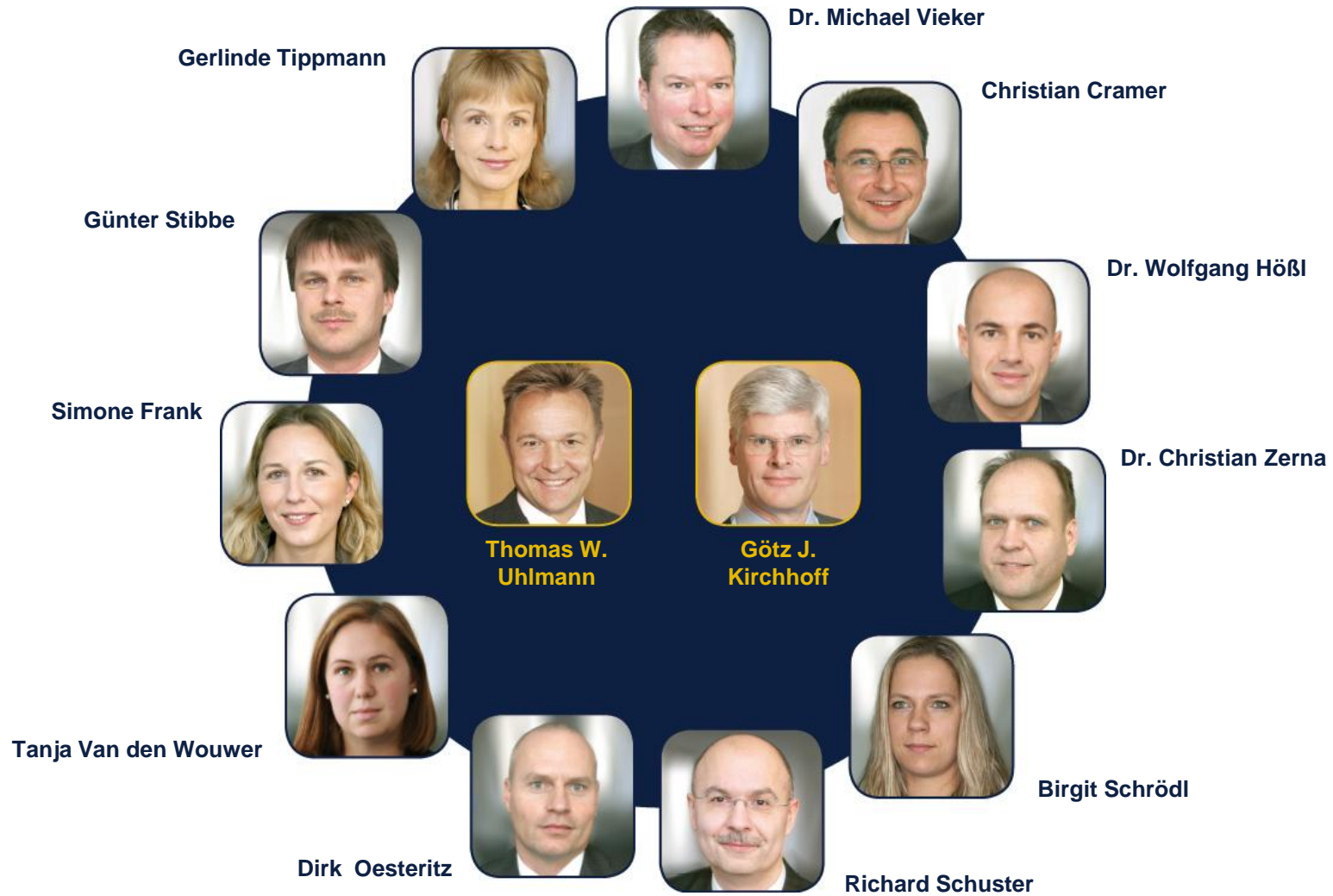
We are a highly transparent asset manager who routes investment positions (equities, bonds, commodities) between zero and one hundred percent and thereby limits the client's investment risk.

- **What we do**

We have set up an innovative ETF based investment solution and combined it with a strict rule-based risk management which serves institutional standards.



Get the picture



We focus on our core competences

- Our clients' interest comes first
- We act independently and our services are tailor-made
- Our main objective is to preserve wealth
- We focus on our core competences:

“Tailor made asset management with ETFs brought to perfection by a strict, rule-based risk management.”

We do it best!



- Our equity fund (AVANA IndexTrend Europa Dynamic) won the Feri EuroRating Award as „**most innovative product of the year**“ in November 2009.

„Crucial for the victory of the AVANA IndexTrend Europa Dynamic fund was the combination of both active asset management and ETFs as well as the implementation of a proven trend following model that allows an efficient risk management and was responsible for the outperformance which was achieved in volatile markets.

Dr. Peter Spinnler, Member of the Jury



We serve institutional standards

- We focus our services on investors with institutional standards
- Mainly:
 - Pension funds, insurance companies, non-profit organisations, family offices
 - Corporates, private banks, consultants
 - Independent asset managers, high net worth individuals, (regional) banks

We are different from the crowd because...

- ... we are **totally independent** concerning the selection of investment products
➔ no conflict of interest, we only have our clients success in mind
- ... we can count on many years of **asset management experience** within our team
- ... we exclusively act based on our **strict rule based** model.
➔ No room for personal decisions
- ... we “live” **transparency**: portfolio compositions are available at all times
- ... we define risk by **maximum draw down** as this measure is easier to understand as value at risk or volatility
- ... our success is easy to define. We aim for **absolute positive returns** – in up as well as down markets. We measure our – and our client’s – performance independently from any benchmark
- ... we are a **medium-sized company**. We are an unbureaucratic, highly motivated team which offers excellent tailor-made investment management

We would be happy to serve you



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AVANA Invest.
Aktives Management
mit ETFs
und Risikomanagement